

Rep Order# 8821730 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 36396

Printed: 10/08/2012 8:51 AM
Last Received: 10/08/2012 7:56 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 2601
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //2601
Flight Dates 09/28/2012 - 10/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

NAT'L REPUBLICAN CONGRESIONAL COMMITTEE ***** NONDISCRIMINATION ***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK

NEW TOTAL - \$88,450

PLEASE CONFIRM

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	:30	\$300.00	09/29-09/29	0	0	0	\$0.00	
	*7	SA	400P-500P	Buyline Comment: WHACKED OUT SPORTS Sales Remark: V9 . V9 Comment Changed, Spots/week Changed								
	8	F	500P-630P	Buyline Comment: NEWS	:30	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
	9	M-TH	500P-630P	Buyline Comment: NEWS	:30	\$1,050.00	10/01-10/04	0	0	0	\$0.00	
	10	F	500P-630P	Buyline Comment: NEWS	:30	\$1,300.00	09/28-09/28	2	1	2	\$2,600.00	
	11	M-TH	500P-630P	Buyline Comment: NEWS	:30	\$1,500.00	10/01-10/04	3	1	3	\$4,500.00	
	12	F	600P-630P	Buyline Comment: NEWS	:30	\$1,050.00	09/28-09/28	0	0	0	\$0.00	
	13	M-TH	600P-630P	Buyline Comment: NEWS	:30	\$1,050.00	10/01-10/04	0	0	0	\$0.00	
	14	SA	500P-700P	Buyline Comment: NEWS	:30	\$700.00	09/29-09/29	1	1	1	\$700.00	
	15	SU	500P-700P	Buyline Comment: NEWS	:30	\$1,200.00	09/30-09/30	1	1	1	\$1,200.00	
	16	F	630P-700P	Buyline Comment: INSIDE EDITION	:30	\$1,200.00	09/28-09/28	1	1	1	\$1,200.00	
	17	M-TH	630P-700P	Buyline Comment: INSIDE EDITION	:30	\$1,300.00	10/01-10/04	3	1	3	\$3,900.00	

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---	---	---	---	---	---	---	---	---	---	---	---	---
28		M-TH	1135P- 1235A		:30	\$850.00	10/01-10/04	3	1	3	\$2,550.00	

Buyline Comment: LETTERMAN

--REPORT TOTALS--

Report Totals: 40 / \$88,450.00

--SALES MONTHLY TOTALS--

Sep 12: 16 / \$15,000.00 Oct 12: 24 / \$73,450.00

Sales Totals: 40 / \$88,450.00

Station Totals: 40 / \$88,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$294,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+